



Financial Marketing, Promotion, Dissemination, Brand Building

For Financial Technology, Risk Consulting and Investment Management

Rate Card - 2020

MoneyScience has been online now for 15 years and provides value-for-money marketing and promotional services with a personal touch. We work with you directly to set up your coverage across our primary platform to take advantage of our userbase and extensive social media reach.

- ◆ Build your brand with automated blog promotion.
- ◆ Disseminate your product and services news.
- ◆ Grow your website traffic and social media reach.
- ◆ Help us build a profile of your firm and products.
- ◆ Feature your content, news and whitepapers.
- ◆ Feature prominently on our homepage as a Partner.
- ◆ Feature prominently on our News and Resource pages.
- ◆ Reach our Newsletter Subscribers.
- ◆ Options to feature on our sister site, CryptAssets.com.
- ◆ Include MoneyScience as an affiliate.
- ◆ Contact us for Banners and Sponsored Interviews.

	Core Marketing (Standard Package)	Core Marketing + (Enhanced Package)	Bespoke Content (Enhanced Package)	Single Item (Limited Package)
Cost / 12 months	£500	£750	£1000	£100
Company Profile	✓	✓	✓	✓
Product / Service Profiles (Max)	5	10	10	1
Featured Content	✓	✓	✓	✓
Blog Promotion (automated)	✓	✓	✓	1
Press Release Promotion (Max)	20	20	20	1
Event Promotion (Max)	1	10	15	1
Partner Status (Homepage Logo)	✓	✓	✓	✗
Social Media Dissemination	✓	✓	✓	✓
Newsletter Coverage	✗	✓	✓	✗
Sponsored Interview	✗	✗	✓	✗
White Paper Promotion (max)	1	5	5	1

Our Website

Recently relaunched on a new, mobile friendly platform, MoneyScience now has improved SEO capabilities, an extended set of community engagement tools and an enhanced editorial system for curation and targeted content delivery. We give you the profile and tools to use the platform independently, once we have set you up.

Our Social Media Network

With more than 35,000 followers on twitter alone, spread across multiple channels, including fintech, risk management and hedge fund services, we are able to distribute your news and product profiles to an extensive range of investment practitioners, technologists and other service providers.

Our Audience

MoneyScience is primarily focused on providing content and resources aimed at Analysts, Technologist and Data Scientists working in the Quant Finance space. However, we also provide training services and educational resources for students and academics who are entering the practitioner community.

Our Commitment

We want to provide the best value service for financial markets dissemination and marketing aiming to achieve this by working with you directly to understand your requirements in order to ensure that you get the maximum 'bang for your buck' and a personal service which you can rely on to support you as required.